



WINDOWS



## *Windows, all about...*

Windows is a leading film production house from the country's east that has been constantly presenting an array of original contents to the audience of Bengal and the Bengali diaspora. It started its journey with television, and since then, it moved higher and higher only to get recognised for its excellent contribution in the world of cinema and quality contents. Windows has credibly created its own set of audience over the years through its socially relevant films that cater to every generation.

Today, Windows is the most sought-after production house in the eastern region of the country and is constantly aiming at creating new benchmarks in the Indian film industry.

### Offices:

1OH, Manohar Pukur Second Lane

Kolkata – 700 029

Telephone: 8336083033

E-mail: [windowsfilmproductions@gmail.com](mailto:windowsfilmproductions@gmail.com)

157C, Motilal Nehru Road

Ground Floor

Kolkata – 700 029



## *Windows and its pillars*

### **Nandita Roy and Shiboprosad Mukherjee**

Nandita Roy started working in the film industry around 40 years ago. She started her career with some of the best banners, leading directors and top production houses. She was the Creative Director and first Programing Head of ETV Bangla, the erstwhile leading channel of West Bengal and was responsible for its establishment in Kolkata.

Shiboprosad Mukherjee started his career with television. He was associated with ETV Bangla, a 24-hour satellite channel from its inception and was responsible for its programme designing. He was involved in several television serials as a producer and as a programme designer. As an actor, he worked with many leading directors including Kumar Shahani, Anup Singh and Rituparno Ghosh.



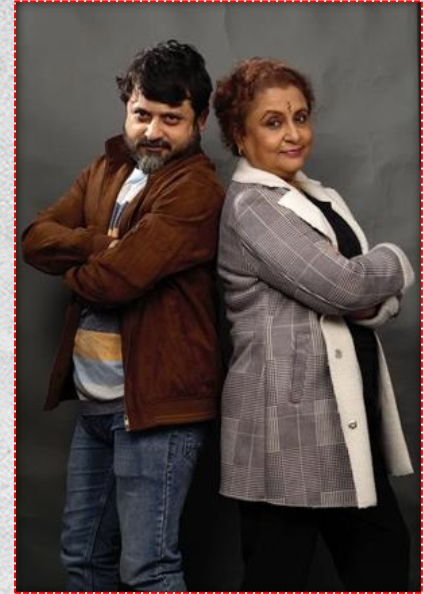


## *Windows and its pillars*

Nandita Roy and Shiboprosad Mukherjee joined hands to form Windows way back in 2002. Since then they have worked in several projects together across television and films.

They co-directed their first bengali film, *Ichhe*, which released in 2011 and went on to get widespread critical acclaim and box office success. Since then, even after more than a decade, their bond as co-directors, and eventually as co-producers, is not only unshakable, they continue to deliver consecutive box-office success stories.

*Alik Sukh*, directed by this inspirational duo, is the first 'produced film' from the banner of Windows. Since then, Nandita Roy and Shiboprosad Mukherjee have not only directed some of the most celebrated films under the banner, they have also produced and presented some impressive films and launched talented individuals.





## **Windows and its films**

In 2013, Windows produced its first feature film – **Alik Sukh** – which was a hit and was screened at the Marche du film section of the prestigious Cannes Film Festival. Since then, Windows has produced some of the most talked-about films like Ramdhanu, Belaseshe, Praktan, Posto, Projapoti Biskut, Haami, Manojder Adbhut Bari, Rosogolla, Mukherjee Dar Bou, Konttho, Gotro, Brahma Janen Gopon Kommoti, Baba, Baby O..., Belashuru, Lokkhi Chhele, Haami 2 and Fatafati.

**Ramdhanu**, **Haami** and **Haami 2** explore the lives of three couples with the same name, Laltu and Mitali, in their journey of parenting.

**Belaseshe** and **Belashuru** show the love stories of two old couples with the same name, Biswanath and Arati.

**Praktan** is celebrated for getting the super-hit 'jodi', Prosenjit Chatterjee and Rituparna Sengupta, as two estranged lovers, back on the silver screen after fourteen long years.

In **Posto**, the eponymous child is torn between his parents and grandparents in their legal battle over guardianship.



## *Windows and its films*

**Projapoti Biskut** is about a young couple and their quest for love and happiness post marriage.

**Manojder Adbhut Bari** is a comedy drama based on Sirshendu Mukhopadhyay's novel with the same name.

In **Rosogolla**, Nobin Chandra Das appears to tell the audience his journey in inventing rosogolla – a famous sweet in Bengal.

**Mukherjee Dar Bou** is a relationship drama between a mother-in-law and her daughter-in-law, two wives from two generations of a certain Mukherjee family, who find their own voice along the way.

**Konttho** is about the indomitable human spirit that Arjun Mallick, a popular RJ, shows when he is diagnosed with laryngeal cancer and returns to his job after doctors performed a laryngectomy to save his life.

**Gotro** is a story of faith, love and belief, revolving around Mukti, a widow, who lives alone in her mansion with her caretaker, Tareq, an ex-convict.



## **Windows and its films**

**Brahma Janen Gopon Kommoti** revolves around the journey of Shabari, in her way to acquire the right to perform priesthood, dealing with menstrual taboos and standing up against other patriarchal hypocrisy.

In **Baba, Baby O...**, a 40-something man, Megh, becomes a father of twin boys through surrogacy and discovers love afterwards.

**Lokkhi Chhele** is about a young doctor, Amir, and his journey of establishing science and logic over typical human superstitions in a world where religion and faith sell as business.

In **Fatafati**, Phullora, a small-town tailor, constantly fighting body-shaming, makes her way into the big league of fashion.

All these films are loved by the people and critics generously, giving Windows the scope to push its boundary further in terms of content.

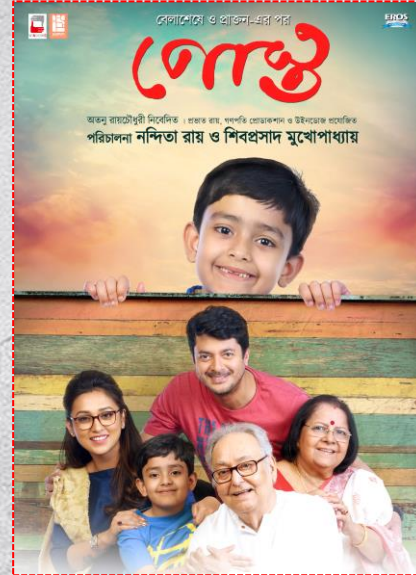


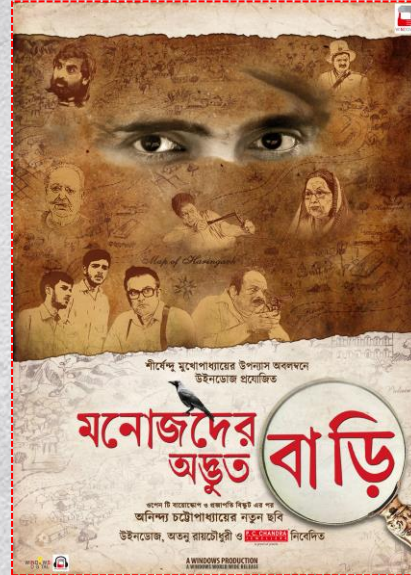
## Windows and its films





## Windows and its films





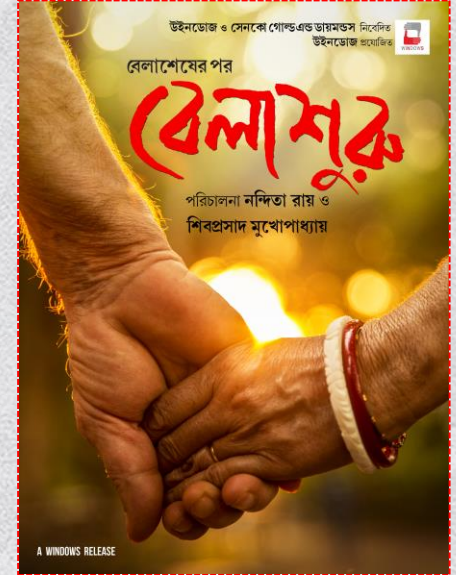


## Windows and its films





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## Windows and its films





## ***Windows and its association with television***

Today, Windows is known for its blockbuster movies, but, in its initial days, it was a force to reckon with in the world of television and created culturally rooted innovative contents for channels like ETV Bangla, Zee Bangla, Tara Bangla and Tara Muzik. Windows crossed the border and went to Bangladesh with its content for channels like NTV and Channel i. Windows created contents for some of the other Indian states too.

In recent times, Windows created two cookery shows -- Rannabanna with Aparajita Adhya and Raktim Samanta for Star Jalsa and Rannabanna: Baro Mashe Tero Parbon with Sudipta Banerjee for ABP Ananda. Both were very well-received by the food-loving viewers of Bengal.



## *Windows and its music label*



In 2017, Windows launched its music label, Windows Music with the non-film music album, Ebar Morle Gachh Hawbo by Anupam Roy and Band. Since then, the label has presented all the music albums of the films produced by Windows.

The music albums of the films - Posto, Projapoti Biskut, Haami, Manojder Adbhut Bari, Rosogolla, Mukherjee Dar Bou, Konttho, Gotro, Brahma Janen Gopon Kommoti, Baba, Baby O..., Belashuru, Lokkhi Chhele, Haami 2 and Fatafati – are showered with critical acclaim and listeners' love.

Some of the hugely-loved songs from Windows Music include **Tomake bujhina Priyo** (Projapoti Biskut), **Bhutu Bhaijaan** (Haami), **Shobai Chup** (Konttho), **Kon Gopone** (Brahma Janen Gopon Kommoti), **Ei Mayabi Chander Raate** (Baba, Baby O...), **Tapa Tini** (Belashuru) et al.





## *Windows and its commercials*

Windows has a vibrant team that does commercials. They have made TVCs for brands like **ITC Sunrise Masalas** and the **Adani Group**. It has also done several TVCs in the Assamese language for ITC Sunrise Masalas.

Eminent Bengali actors like Abir Chatterjee, Jisshu U Sengupta, Sohini Sarkar, Kharaj Mukherjee, Solanki Roy, Shaheb Chattopadhyay, Anuradha Roy, Aparajita Adhya, Shankar Chakraborty and Trina Saha have acted in these TVCs. Assamese actors Ravi Sarma, Preety Kongana and Aimee Baruah have starred in the Assamese TVCs. Sourav Ganguly, the world famous ex-cricketer from Bengal, has acted in one of the TVCs.



## ***Windows and its eye for talents***

Over the past few years, Windows has earned a name for itself for serving as a launch-pad for fresh talents. Windows has launched actors like Ishaa Saha, Aditya Sengupta, Abantika Biswas, Ujaan Ganguly, and Solanki Roy.

In Anindya Chattopadhyay's Projapoti Biskut, Aditya and Ishaa, as Antor and Shaon respectively, are lauded for their fresh charm and crackling chemistry as a young couple dealing with complications in conceiving.

In Pavel's Rosogolla, Ujaan as Nobin Chandra Das, who invents rosogolla - one of the best things that could ever happen to all the Bengalis - is superlative in his portrayal of a young man in 19<sup>th</sup> century Bengal. Abantika, as Khirodmoni, Nobin's wife, is an apt support. In Kaushik Ganguly's Lokkhi Chhele, Ujaan as Amir Hussain, is a revelation as a young doctor standing strong for his ethics.

In Aritra Mukherjee's Baba, Baby O..., Solanki as Brishti, portraying a young woman in her 20s, dealing matters of heart, is delightful.



## *Windows and its eye for talents*



Ishaa Saha



Abantika Biswas



Solanki Roy



Ujaan Ganguly



Aditya Sengupta



## ***Windows and its eye for talents***

Windows has launched new directors such as Pritha Chakraborty and Aritra Mukherjee. Not only have these young directors worked with Windows, it also launched writers like Zinia Sen and Samragnee Bandyopadhyay.

In Mukherjee Dar Bou, Pritha deals with a modern dysfunctional family revolving around the complex and intricate yet caring relationship of a mother-in-law and her daughter-in-law. Pritha joined hands with Samragnee to build the story, screenplay and dialogues for this film.

In Brahma Janen Gopon Kommoti, Aritra beautifully shows the journey of a female priest. The story and screenplay are written by Zinia, and the dialogues are penned by Samragnee. Later the same team returned with two other successful films – Baba, Baby O... and Fatafati.

Windows has not only recognized fresh talents sparkling in front of the camera, but also those who work behind the camera.



## *Windows and its eye for talents*



Pritha Chakraborty



Aritra Mukherjee



Zinia Sen



Samragnee Bandyopadhyay



## ***Windows and its eye for talents***

In all these years, Windows has launched quite a few child actors under its banner. Films such as Ramdhanu, Posto, Haami and Haami 2 have not only turned out to be blockbusters at the box office, but these wonder kids have also become household names across Bengal.

Akashneel Mitra as Gogol and Argha Basu Roy as Posto are a breath of fresh air in the well-knit canvas of the two dramas, Ramdhanu and Posto, respectively.

Haami's Broto Banerjee, Tiyaasha Pal and Abhiraj Karan are sensational with their on-screen presence and have been instrumental in the massive popularity.

Haami 2 shows Ritodeep Sengupta, Aritrika Chowdhury and Shreyan Saha in all their vice-less glory.

Windows has always been very attentive and tender in handling child characters in their films irrespective of their screentime.



*Windows and its eye for talents*



Akashneel Mitra



Argha Basu Roy



## *Windows and its eye for talents*



Tiyasha Pal

Broto Banerjee



Abhiraj Karan



## *Windows and its eye for talents*



Aritrika Chowdhury

Ritodeep Sengupta



Shreyan Saha



Thank You